

# FRIENDS OF NEW BERLIN PUBLIC LIBRARY, Inc.

## Goals for 2023+

### **I. GOAL: Help promote awareness of the library and its services**

- A. Where possible, participate in civic events such as New Berlin's Discover New Berlin and City Center Concerts.

### **II. GOAL: Raise money for the library**

- A. Plan and execute 3-4 Friends events yearly that will bring profit of \$20,000 to \$25,000/year.
  - 1. Book Sale, April
  - 2. Book Sale, September
  - 3. Nutcracker Sweet, December
- B. Manage and staff library Gift Shop that will bring profit of \$15,000 - \$18,000/year.
  - 1. Sort and update books bi-weekly (every 2 weeks).
  - 2. Continually update seasonal gift selections.
  - 3. Staff store during library hours and special events.

### **III. GOAL: Build the Friends' membership roster and group of volunteers**

- A. Increase membership and number of volunteering members.
- B. Increase awareness of Friends and our purpose throughout the New Berlin Community.
- C. Actively identify and mentor Friends' members for future Board positions.

### **IV. GOAL: Recognize Friends volunteers**

In conjunction with library staff, develop a brunch/lunch during May (volunteer month) or June to recognize Friends volunteers.

### **V. GOAL: Communicate with the Library Board regarding Friends' activities**

Provide updates to the Library Board by attending monthly Library Board meeting.

As of: May 2023